Access Intelligence, the parent company of POWER, recently conducted a study of the TOP 300 users of powermag.com. Here are the results.

TOP 300 INDIVIDUAL POWER USERS WHO ENGAGED WITH POWERMAG.COM A MINIMUM OF 30 TIMES OVER A THREE-MONTH PERIOD BY:

### COMPANY TYPE
- Generators/End Users/Utilities: 23%
- Engineering: 59%
- Other: 18%

### TITLE
- O&M/Engineering: 47%
- General Management: 26%
- Director and Above: 19%
- Other: 8%
TOP CONTENT CONSUMED BY THE POWER COMMUNITY

Based on latest 16,069 pieces of content consumed by POWER users.

- **32%** RENEWABLES
- **16%** NATURAL GAS AND/OR HYDROGEN
- **15%** COAL
- **13%** NUCLEAR
- **8%** DIGITALIZATION
- **6%** WATER/HYDRO
- **5%** DISTRIBUTED ENERGY
- **4%** OTHER

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SAMPLE TOP ENGAGED USERS BY COMPANY

- DUKE ENERGY
- EXELON CORPORATION
- BURNS & MCDONNELL
- SOUTHERN COMPANY
- NRG ENERGY
- FLUOR
- NATIONAL GRID
- BASF CORPORATION
- BLACK & VEATCH CORPORATION
- ALLIANT ENERGY CORPORATION
- ENERGY
- AECOM
- XCEL ENERGY
- WE ENERGIES
- OGE ENERGY CORP
- BECHTEL
- GREAT RIVER ENERGY
- CHEVRON
- TENNESSEE VALLEY AUTHORITY
- AUSTIN ENERGY
- AMEREN
- SOUTHERN CALIFORNIA EDISON
- JACOBS
- LUMINANT
- PETROBRAS
- CALPINE
- OMAHA PUBLIC POWER DISTRICT

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SAMPLE COMPANIES REPRESENTING INDIVIDUALS

- NUSCALE POWER
- PETROBRAS
- SOUTHERN COMPANY
- SENTIENT ENERGY
- MINNESOTA POWER
- MAXIM POWER CORP
- WESTINGHOUSE
- NATIONAL GRID
- ENGIE
- BELCAN
- CLEARPATH
- SARGENT & LUNDY
- PETRONAS
- FLUOR
- KIEWIT
- CHARAH
- SASK POWER
- TRC
- ENTERGY
- BABCOCK POWER
- EPA
- CMS ENERGY
- CONSTELLATION
- TALEN ENERGY
- EASTMAN CHEMICAL
- CHEVRON
- NORTHWESTERN

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Want more information on the POWER community and how it can work for you?
Contact your sales representative today!

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