OCTOBER 2022

In October 2022, POWER magazine will celebrate 140 years serving the electric generation industry. But it’s the evolution of this space that has truly shaped both the history of power and the history of POWER.

POWER will celebrate this incredible milestone, for both the industry and our brand in October 2022, by telling the comprehensive story behind the evolution of this amazing industry through specialized content partnerships with those that keep this industry moving forward. This project will include a collection of features and in-depth content focused on THE EVOLUTION OF THE ELECTRIC POWER GENERATION INDUSTRY as told by both POWER and YOU, our partners.

THE PROGRAM

In order to participate in POWER’S 140th anniversary program, your company MUST have been in business for a minimum of 50 years

POWER has identified specific product and solution categories/topics which speak to the rich history of the power industry. In partnership with our clients, POWER will craft a three-part story about the evolution of that solution through in-depth features both in print and online, which discuss:

• **ORIGIN STORY**: THE HISTORY OF THE SOLUTION, ITS CAPABILITIES AND LIMITATIONS. WHAT NECESSITATED CHANGE?
• **CURRENT STATE**: EVOLUTION, ADVANCEMENTS, GROWTH.
• **FUTURE STATE**: WHAT DOES THE FUTURE LOOK LIKE FOR THAT PRODUCT/SOLUTION? WHERE IS IT HEADED?

THE SAMPLE TOPICS/SOLUTIONS

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<th>Power Generators/ Utilities</th>
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FOR MORE INFORMATION ABOUT THIS IMPACTFUL PROJECT, PLEASE CONTACT:

**TERRY DAVIS**
404-634-5123
tdavis@accessintel.com

**CHRIS HARTNETT**
713-823-8333
chartnett@accessintel.com

**PETRA TRAUTES**
+49 69 58604760
ptrautes@accessintel.com