



# THE EVOLUTION OF THE ELECTRIC GENERATION INDUSTRY

A CUSTOM PROJECT BY POWER MAGAZINE

## OCTOBER 2022

In October 2022, *POWER* magazine will celebrate 140 years serving the electric generation industry. But it's the evolution of this space that has truly shaped both the history of power and the history of *POWER*.

*POWER* will celebrate this incredible milestone, for both the industry and our brand in October 2022, by telling the comprehensive story behind the evolution of this amazing industry through specialized content partnerships with those that keep this industry moving forward. This project will include a collection of features and in-depth content focused on THE EVOLUTION OF THE ELECTRIC POWER GENERATION INDUSTRY as told by both *POWER* and YOU, our partners.

## THE PROGRAM

**In order to participate in POWER'S 140th anniversary program, your company MUST have been in business for a minimum of 50 years**

*POWER* has identified specific product and solution categories/topics which speak to the rich history of the power industry. In partnership with our clients, *POWER* will craft a three-part story about the evolution of that solution through in-depth features both in print and online, which discuss:

- **ORIGIN STORY:** THE HISTORY OF THE SOLUTION, ITS CAPABILITIES AND LIMITATIONS. WHAT NECESSITATED CHANGE?
- **CURRENT STATE:** EVOLUTION, ADVANCEMENTS, GROWTH.
- **FUTURE STATE:** WHAT DOES THE FUTURE LOOK LIKE FOR THAT PRODUCT/SOLUTION? WHERE IS IT HEADED?

## THE SAMPLE TOPICS/SOLUTIONS

Steam Turbines  
 Gas Turbines  
 Wind Power Boilers  
 Pumps/Valves  
 Hydro/Water Management  
 Nuclear  
 Steam Engines

Power Generators/  
 Utilities  
 Gas Engines  
 Lubricants  
 Gaskets  
 Marine/Maritime  
 Transmission  
 (Transformers/Lines)

University/Education  
 Focused On Power  
 Safety  
 Decarbonization  
 Decentralization  
 Remote Monitoring  
 Blowers/Fans  
 EPCs

**FOR MORE INFORMATION ABOUT THIS IMPACTFUL PROJECT, PLEASE CONTACT:**

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