Reach the who’s who of the power and chemical process industries, get the most return on your investment, and gain contacts to drive sales and increase profits. Look inside to learn more!
The Connected Plant Conference combined excellent content with a well-designed program for networking and meeting new companies and decision makers...making it possible to establish meaningful connections.

Jennifer Zach, MentorAPM
ATTENDEE DEMOGRAPHICS

ATTENDEE CATEGORIES

- Standard: 52.2%
- Other: 5.5%
- CPI: 9.4%
- Electricity Provider: 14.1%
- Gov’t/Academia: 6.2%
- Speaker: 12.6%

TYPE OF POWER USED (PRODUCERS) OR INTERESTED IN (NON-PRODUCERS)

- Natural Gas: 61%
- Renewables: 56%
- Coal: 48%
- Nuclear: 39%
- Oil: 39%
- Hydro: 36%
- Other: 21%

COUNTRIES REPRESENTED

341 ATTENDEES FROM 13 COUNTRIES

STATES REPRESENTED

92% OF ATTENDEES FROM THE U.S. REPRESENTING 33 STATES
Diamond – $55,000 Exclusive

- One (1) speaking position
  - Thought leadership opportunity to speak in or moderate a pre-programmed, available session of your choice (subject to availability and review by conference team). Bring your clients’ case studies to actively engage our audience.
  - Complimentary speaker registration
- Exclusive Opening Keynote Sponsorship Opening remarks at the conference
  - Two sponsored PPT slides in walk-in loop
- Literature distribution to all attendees
  - Complimentary Advisory Board registration
- One (1) Advisory Board position
- Meeting room set boardroom style for private meetings during event
- Tier 1 Creative Space Display with furniture, custom reboard, 2 monitors, electric and logo on counter in Digital Arena.
- Eight (8) complimentary passes for clients
  - Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
- Six (6) complimentary passes for clients
- Virtual platform
  - Prominent branding as Diamond Sponsor in virtual platform (desktop & mobile, Iphone and Android)
  - AI driven matchmaking
  - Virtual 1:1 meetings: Connect and engage with event attendees before, during and after live event
  - Custom push notifications
  - Virtual booth with connections to your documents and links to your sites
- Marketing promotion
  - Two (2) email blasts to all registered attendees promoting sponsor brand and event sponsorship
  - Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  - Sponsor included in two (2) E-newsletter text ads
  - On-site signage and program agenda at the conference
  - Event website—sponsoring company’s description and logo

Gold – $35,000 Non-exclusive

- One (1) speaking position
  - Thought leadership opportunity to speak in or moderate a pre-programmed, available session of your choice (subject to availability and review by conference team). Bring your clients’ case studies to actively engage our audience.
  - Complimentary speaker registration
- Breakfast or Lunch Sponsorship
  - Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
  - Sponsoring company’s logo branded on tent cards on each table in breakfast/lunch room
  - Promotional material of sponsoring company’s choice to be placed on each lunch or breakfast seat
  - Sponsoring company’s logo on coffee sleeves in breakfast area *breakfast sponsorship only*
- One (1) Advisory Board position
  - Complimentary Advisory Board registration
- Tier 2 Creative Space Display with furniture, custom reboard, 2 monitors, electric and logo on counter in Digital Arena.

Silver – $25,000 Non-exclusive

- Networking break sponsorship
  - Signage showcasing sponsoring company as a Networking Break sponsor
  - Promotional material of sponsoring company’s choice on table in networking break area (optional)
- One (5-minute) presentation on sponsoring company’s technology prior to a session including introduction of conference session and speakers
  - One (1) complimentary speaker registration
- Tier 3 Creative Space Display with furniture, custom reboard, 2 monitors, electric and logo on counter in Digital Arena.
- Four (4) complimentary passes for clients
  - Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
- Two (2) complimentary passes for clients
- Virtual platform
  - Prominent branding as Gold Sponsor in virtual platform (desktop & mobile, Iphone and Android)
  - AI driven matchmaking
  - Virtual 1:1 meetings: Connect and engage with event attendees before, during and after live event
  - Custom push notifications
  - Virtual booth with connections to your documents and links to your sites
- Marketing promotion
  - Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  - On-site signage and program agenda at the conference
  - Event website—sponsoring company’s description and logo

2022 Sponsorship Opportunities

- Six (6) complimentary passes for sponsoring company
  - Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
- Four (4) complimentary passes for clients
- Virtual platform
  - Prominent branding as GOLD Sponsor in virtual platform (desktop & mobile, Iphone and Android)
  - AI driven matchmaking
  - Virtual 1:1 meetings: Connect and engage with event attendees before, during and after live event
  - Custom push notifications
  - Virtual booth with connections to your documents and links to your sites
- Marketing promotion
  - Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  - On-site signage and program agenda at the conference
  - Event website—sponsoring company’s description and logo

connectedplantconference.com/sponsor
2022 SPONSORSHIP OPPORTUNITIES

Host Utility Company
Host CPI company – $35,000 Exclusive
• One (1) speaking position
  o Thought leadership opportunity to speak in or moderate a pre-programmed, available session of your choice (subject to availability and review by conference team). Bring your clients’ case studies to actively engage our audience.
  o Complimentary speaker registration
• Breakfast or Lunch Sponsorship
  o Signage showcasing sponsoring company as the Breakfast or Lunch Sponsor
  o Sponsoring company's logo branded on tent cards on each table in breakfast/lunch room
  o Promotional material of sponsoring company’s choice to be placed on each lunch or breakfast seat
  o Sponsoring company's logo on coffee sleeves in breakfast area *breakfast sponsorship only*
• One (1) Advisory Board position
• Complimentary Advisory Board registration
• Tier 2 Creative Space Display with furniture, custom reboard, 2 monitors, electric and logo on counter in Digital Arena.
• Unlimited complimentary passes for sponsoring company
  o Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
• Virtual platform
  o Prominent branding as GOLD Sponsor in virtual platform (desktop & mobile, Iphone and Android)
  o AI driven matchmaking
  o Virtual 1:1 meetings: Connect and engage with event attendees before, during and after live event
  o Custom push notifications
  o Virtual booth with connections to your documents and links to your sites
• Marketing promotion
  o Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  o On-site signage and program agenda at the conference
  o Event website—sponsoring company’s description and logo

Site tour sponsorship – $15,000
• Exclusive
  o Sponsored tour to sponsoring company’s facility or a client’s facility showcasing products and solutions. Opportunity to place collateral giveaway item on seats of bus. Registration for tour managed by Connected Plant Conference Team
• Two (2) complimentary passes for sponsoring company
  o Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
• One (1) complimentary pass for clients
• Marketing promotion
  o Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  o On-site signage and program agenda at the conference
  o Event website—sponsoring company’s description and logo

Game Changer Awards sponsorship – $25,000 (exclusive)
• Exclusive sponsorship of the 2021 Game Changer Awards presentation during the conference - highlight your company’s winning project!
  o Sponsoring company recognized on signage throughout award presentation venue
  o Sponsor branding on all presentations and pre-recorded video
  o Opportunity to place literature out during the awards or a giveaway item
  o Ten (10) passes to awards ceremony
  o Reserved table at front of venue
• Four (4) complimentary passes for sponsoring company
• Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
• Two (2) complimentary passes for clients
• Marketing promotion
  o Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  o On-site signage and program agenda at the conference
  o Event website—sponsoring company’s description and logo

Networking receptions – $35,000 (exclusive) – $12,000 (non-exclusive)
• Logo on beverage napkins (shared with other sponsors’ logos)
• Sponsoring company recognized on signage throughout reception
• Opportunity to place literature out during the reception or a giveaway item
• Four (4) complimentary passes for sponsoring company (Two for non-exclusive sponsorship)
  o Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
• Two (2) complimentary passes for clients (One for non-exclusive sponsorship)
• Marketing promotion
  o Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  o On-site signage and program agenda at the conference
  o Event website—sponsoring company’s description and logo

CTO Roundtable – $20,000 (exclusive)
• Exclusive branding rights for CTO roundtable panel discussion
  o A place on the panel/roundtable for their CTO or CEO
• Presentation or short film featuring their technology, case studies, etc
• Exclusive post-event write-up w branding in POWER Magazine
• Four (4) complimentary passes for sponsoring company
  o Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
• Two (2) complimentary passes for clients
• Virtual platform
  o Prominent branding as GOLD Sponsor in virtual platform (desktop & mobile, Iphone and Android)
  o AI driven matchmaking
  o Virtual 1:1 meetings: Connect and engage with event attendees before, during and after live event
  o Custom push notifications
  o Virtual booth with connections to your documents and links to your sites
• Marketing promotion
  o Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  o On-site signage and program agenda at the conference
  o Event website—sponsoring company’s description and logo
Virtual session/webinar sponsorship – $13,000 (exclusive)
- One hour long webinar panel designed with our editorial team as part of the overall Connected Plant Conference content, presented via our virtual platform.
  - Webinar live streamed and archived for sponsors’ use
  - Actively promoted to generating and CPI professionals
  - All virtual session participant contact information provided to sponsor.
  - Two (2) complimentary passes for sponsoring company
    - Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
  - One (1) complimentary pass for clients

Product showcase sponsor – $6,000 (non-exclusive)
- Virtual session sponsorship (webinar) - moderated by our award-winning editors, this is an opportunity to connect directly with the Connected Plant community and hundreds of digitalization and technology leaders
- 10 Minutes to showcase your projects, brand, case studies, products, services, and/or technology, followed by 10 minutes of Q&A.
- Sponsor receives all session attendee leads

Video brand package – $3,000 (non-exclusive)
- Recording and editing (maximum) of 2 minute high-res video
  - Record video onsite at sponsors’ creative space display with "reporter" from POWER editorial team
- Includes sponsor branding (lower 3rd graphics) in video

Lead target upgrade package – $5,000 (non-exclusive)
- Enhanced targeting for your prospects.
  - Tell us your target prospect companies and we actively market to them using the depth of the POWER universe and audience. We aggressively market directly to your best potential customers, deploying campaigns across direct and social media.

Lanyard, badge or notebook sponsor – $5,000 (exclusive)
- Sponsoring company’s logo on attendee item for all registrants
  - Notebook (branding on front) or
  - Badge (branding on front and back) or
  - Lanyard
- One (1) complimentary pass for sponsoring company
  - Discounted registration pricing for additional sponsor personnel 20% discount at time of registration
- Marketing promotion
  - Sponsor included in two (2) full page ads in POWER magazine or Chemical Engineering promoting event
  - On-site signage and program agenda at the conference
  - Event website—sponsoring company’s description and logo
CREATIVE SPACES IN DIGITAL ARENA

Sponsoring companies are encouraged to bring their latest products and technologies, and to use the turnkey booth footprint to think outside the traditional conference display.

Skip the handouts & lean in for a truly technological conference with pre-built, branded booths in 2022

**Tier 1 creative space display - $17,000**
- 20 ft x 20 ft space includes furniture, 2 monitors, electric and logo in Digital Arena.
- Six (6) complimentary passes for sponsoring company

**Tier 2 creative space display - $12,000**
- 8 ft x 10 ft space includes furniture, 1 monitor, electric and logo in Digital Arena.
- Four (4) complimentary passes for sponsoring company

**Tier 3 creative space display - $7,000**
- 8 ft x 6 ft space includes furniture, monitor, electric and logo in Digital Arena.
- Two (2) complimentary passes for sponsoring company
1. CHOICE OF SPONSORSHIP(S)

- **Diamond** $55,000 (Exclusive)
- **Gold** $35,000 (non-exclusive)
- **Silver** $25,000 (non-exclusive)
- **Host Utility Company** Host CPI company $35,000 (Exclusive)
- **Site tour sponsorship** $15,000 (Exclusive)
- **Game Changer Awards sponsorship** $25,000 (Exclusive)
- **Networking receptions** $35,000 (Exclusive) $12,000 (non-exclusive)
- **CTO Roundtable** $20,000 (Exclusive)
- **Virtual session/webinar sponsorship** $13,000 (Exclusive)
- **Product showcase sponsor** $6,000 (non-exclusive)
- **Video brand package** $3,000 (non-exclusive)
- **Lead target upgrade package** $5,000 (non-exclusive)
- **Lanyard, badge or notebook sponsor** $5,000 (exclusive)

**Creative Display Rates:**

- **Creative Space Tier 1** — $17,000
- **Creative Space Tier 2** — $12,000
- **Creative Space Tier 3** — $7,000

2. CONTACT INFORMATION

Name: _____________________________________ Title: __________________________

Company: ___________________________________________________________________

Address: ___________________________________________________________________

City/State/Zip: ________________________________________________________________

Phone: __________________________ Fax: __________________________ E-Mail: _____________

3. METHOD OF PAYMENT

A.)  □ Credit Card:  □ MasterCard  □ Visa  □ AMEX  □ Discover

Card #_________________________ CVV# __________________________ Exp. Date________________

Name on Card________________________ Signature __________________________

B.) □ Please Invoice  C.) □ Check Enclosed

Return Completed Application to:
Connected Plant Conference • 11000 Richmond Ave. # 690 • Houston, TX 77042 • USA
FAX: 832-242-1971 • Phone: 713-343-1900

I hereby apply for a sponsorship for the Connected Plant Conference. By signing the application above, I agree to pay a non-refundable 50% of the total fee of the sponsorship within 30 days of the start of the event and final payment is due February 1, 2022. For contracts signed after Feb 1st, payment is due in full immediately. All payments must be made in full by event date or participation will not be allowed.

Signature ____________________________ Date __________________________

My company wishes to reserve the following sponsorship(s) at The Connected Plant Conference:

connectedplantconference.com/spnsor
Show Director
John W. Rockwell
Cell: 415-216-8911
jrockwell@accessintel.com

District Sales Manager
Terry Davis
Cell: 404-634-5123
tdavis@accessintel.com

District Sales Manager
Chris Hartnett
713-823-8333
chartnett@chemengonline.com

Europe Sales Manager
Petra Trautes
Cell: +49-172-6606303 | +49-69-58604760
ptrautes@accessintel.com

ALABAMA, CONNECTICUT, DELAWARE, FLORIDA, GEORGIA, INDIANA, KENTUCKY, LOUISIANA, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, NEW BRUNSWICK, NORTH CAROLINA, NEW HAMPSHIRE, NEW YORK, OHIO, ONTARIO, PENNSYLVANIA, QUEBEC, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, VIRGINIA, VERMONT, WISCONSIN, WEST VIRGINIA

ALASKA, ARIZONA, ARKANSAS, CALIFORNIA, COLORADO, HAWAII, ILLINOIS, INDIANA, IOWA, KANSAS, LOUISIANA, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NEVADA, NEW MEXICO, OKLAHOMA, TEXAS, UTAH, WASHINGTON, WISCONSIN

AUSTRIA, BENELUX, CZECH REPUBLIC, EASTERN EUROPE, GERMANY, SCANDINAVIA, SWITZERLAND, UNITED KINGDOM CHINA, TAIWAN

START GETTING CONNECTED NOW...
TALK TO YOUR REPRESENTATIVE TODAY
ACCESS INTELLIGENCE, LLC SPONSORSHIP TERMS AND CONDITIONS

1. Cancellation by Sponsor:
(a) After acceptance by Access Intelligence, LLC, Sponsor may cancel or reduce the scope of this Agreement only with the specific written consent of Access Intelligence, LLC. Any requests for cancellations or other modifications of this Agreement, including reductions in Sponsor’s sponsorships, must be submitted to Access Intelligence, LLC in writing and will be granted or denied in the sole discretion of Access Intelligence, LLC.

(b) If Access Intelligence, LLC accepts any cancellation or modification of this Agreement, the Sponsor shall be subject to the following cancellation fees, which shall be deemed to be liquidated damages and not a penalty:
- 50% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC six months prior to the event start date as noted on the contract.
- 100% of the specified fee if the cancellation notice is received and accepted by Access Intelligence, LLC on or after six months prior to event start date as noted on the contract.
- For modifications that constitute less than a complete cancellation, the amount of liquidated damages will be determined by Access Intelligence, LLC, based on a reasonable pro-rata of the foregoing.

(c) Subsequent replacement of the sponsorship cancelled by the Sponsor does not relieve Sponsor of the obligation to pay the cancellation fee.

(d) If the cancellation fee due to Access Intelligence, LLC exceeds the amount previously paid by the Sponsor for the sponsorship, the Sponsor must pay the balance to Access Intelligence, LLC within 30 days of Access Intelligence, LLC’s acceptance of the written cancellation/modification request. If the cancellation fee due to Access Intelligence, LLC is less than the amount previously paid by the Sponsor, Access Intelligence, LLC will refund the excess to the Sponsor 30 days following the event.

2. Approvals and Delivery:
All materials and primary contact names that are supplied by the Sponsor are subject to approval by Access Intelligence, LLC. To provide for such approval, all such materials must be submitted by the Sponsor to Access Intelligence, LLC no less than 45 days prior to the first day of the event.

If Sponsor is supplying logos and other materials for Access Intelligence, LLC’s production, such goods must be received by Access Intelligence, LLC or its designated contractor at the predetermined and agreed date, which is to be no less than 30 days prior to the first day of the event programs. Delays caused by the failure of the Sponsor to provide required materials may cause the omission of the logos or the materials specified in the appropriate sponsorship.

If Sponsor is supplying the finished product, such goods must be received by Access Intelligence, LLC or its specified contractor no less than 14 days prior to the first day of the event’s programs.

3. Indemnity:
Sponsor agrees to indemnify, defend and save harmless Access Intelligence, LLC, and its officers, employees and agents, from and against any and all liability for the content of Sponsor’s advertisements and/or sponsorships purchased hereunder (including text, illustrations, representations, sketches, maps, trademarks, labels or other copyrighted material) and for the unauthorized use of any trademarks or copyrighted materials or any person’s name or photograph arising from the reproduction and display of the advertisements purchased hereunder.

4. Rules and Regulations:
Sponsor agrees to abide by all rules and regulations governing the event, which are promulgated by Access Intelligence, LLC and its management. If Sponsor fails to comply with such rules, or with the terms of this Contract, Access Intelligence, LLC may, in its discretion, deny Sponsor the right to proceed with its sponsorship and require Sponsor to forfeit all fees theretofore paid under this Agreement.

5. Samples:
Sponsor agrees to hold Access Intelligence, LLC harmless should the final product differ from the sample shown and Sponsor will not be entitled to any cancellation or other modification.

6. Conflicting Meeting and Social Events:
In the interest of the entire event, Sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of Show attendees, exhibitors, or invited guests from the educational sessions or Exhibit Hall during the official hours of the sessions or the event.

7. Cancellation Or Postponement Of Show:
In the event that any unforeseen occurrence shall force the movement of dates, location (in person or online) or render the fulfillment of this Agreement impossible or inadvisable by Access Intelligence, LLC, this Agreement shall be transferred to new date or location, amended or terminated as determined by Access Intelligence, LLC to be appropriate. Sponsor hereby waives any claim against Access Intelligence, LLC for damages or compensation in the event of such amendment or termination. As it determines to be appropriate, Access Intelligence, LLC may return a portion of the amount paid for sponsorship after deduction of any amounts necessary to cover expenses incurred in connection with the event programs. Such expenses shall include, but not be limited to, all expenses incurred by Access Intelligence, LLC as a result of contracts with third parties for services or products incidental to the event programs, including out of pocket expenses incidental to the event programs, and all overhead expenses attributable to the production of the event programs. Access Intelligence, LLC shall not be financially liable in the event the event programs is interrupted, canceled, moved, dates changed or executed in a virtual environment online.

8. Sponsor Default:
If Sponsor is in default of any obligation to Access Intelligence, LLC (including specific failure to pay Access Intelligence, LLC per payment terms outlined in Section 1), Access Intelligence, LLC is not obligated to fulfill its terms of Sponsorship and may terminate Sponsor’s right under this contract to participate in the event programs. If Access Intelligence, LLC elects to exercise such right of termination, it shall first give Sponsor written notice stating its intent to terminate and the action that Sponsor must take to avoid termination. If Sponsor fails to cure the default within 10 days of the date of notice from Access Intelligence, LLC, Sponsor shall have no further right to participate in the event programs. Access Intelligence, LLC’s liability to return any amounts paid by Exhibitor under this contract will be limited as set forth in paragraph 6 above. Furthermore, Access Intelligence, LLC may retain any amount that would otherwise be returned to Exhibitor and apply such retained amount to satisfy the liability to Access Intelligence, LLC for which Exhibitor is in default.

9. MISCELLANEOUS:
(a) Waiver by either party of any term or condition or breach shall not constitute a waiver of any other term or condition or breach of this Agreement. The rights of any party shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of such party. (b) If any provision of this Agreement is held invalid or unenforceable, neither the remaining provisions of this Agreement nor other applications of the provisions involved shall be affected thereby. (c) This Agreement shall be interpreted under the laws of the State of Delaware. (d) Parties agree that any dispute arising under this Agreement will be submitted to the federal or state courts of the State of Delaware. (e) This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof and specifically supersedes all prior agreements or commitments, whether in writing or oral. No amendment or modification to this Agreement shall be valid and binding on the parties unless set forth in writing and signed by both parties.