

The global distributed energy generation market size is expected to grow at a compound annual growth rate (CAGR) of 11.5% from 2020 to 2027. Increasing environmental awareness among consumers and governments and policies supporting the increase of DEG installations by industrial, commercial and residential applications are drivers of this ongoing development.

POWER's October issue will include a Special Section on Distributed Generation. All full page and half page advertisers in the October issue will receive a bonus ½ page in our Distributed Generation focused special section to provide sponsored content on this topic and your company.

The special section will appear in time for POWER's Distributed Energy Conference which will be held from Oct. 3-6, 2022 in Denver, CO.

October will also be POWER's 140th anniversary issue, celebrating the power generation industry's proud history and future developments. Be part of this exciting issue by advertising in the October issue of POWER.

**SPECIAL SECTION
ADVERTORIAL
MATERIAL DUE:
SEPTEMBER 6**

**DON'T DELAY –
SPACE IS LIMITED**

Reserve your advertising space now!

Ad Closing Date: August 31

Ad Material Due Date:
September 6

HOW TO WRITE YOUR EDITORIAL FOR A POWER MAGAZINE SPECIAL ADVERTISING SECTION

We are pleased to offer you the opportunity of sponsored content space.

Within reason you are welcome to use this space in any way you wish. However, we have a few "house rules" to provide a consistent look across the section. So please:

- Send 6 word header max + 195 words body max + 1 image **OR** 6 word header max + 500 words with no images.
- Be aware that we will edit your text to house style, and shorten it if this is needed to fit the space. We will always send you a proof to check before publication.
- No ® or ™ symbols, please. They never appear in standard magazine editorial.
- Please try to include a caption for your illustration, especially if it shows a particular product or plant. Make sure you have copyright clearance for your illustration.
- Illustrations can work well in either landscape or portrait orientation; landscape gives more flexibility with layout. Cutouts (vignettes) against a plain background or with clipping paths are welcome.
- We can handle most graphics file formats, but for photographs a good-quality JPG suitable for printing at 300 dpi is fine. Please send illustrations as separate files, not embedded in Word documents.
- For diagrams and charts, vector artwork (Adobe Illustrator or vector PDF) is much preferred. Remember that graphics with narrow lines and small text do not work well at small column widths.

CONTACT YOUR SALES REPRESENTATIVE FOR ADDITIONAL INFORMATION

TERRY DAVIS

404-634-5123

tdavis@accessintel.com

CHRIS HARTNETT

713-823-8333

chartnett@accessintel.com

PETRA TRAUTES

+49 69 58604760

ptrautes@accessintel.com