



Width x height (inches) Width x height (metric)

| | Width x height (inches) | Width x height (metric) |
|---------------------|-------------------------|-------------------------|
| Magazine Trim Size | 7.875" x 10.750" | 200mm x 273mm |
| Full Page w/bleed | 8.125" x 11.000" | 206mm x 279mm |
| Live Area | 7.000" x 10.000" | 178mm x 254mm |
| 2/3 Page – Vertical | 4.500" x 9.500" | 114mm x 241mm |
| 1/2 Page – Island | 4.500" x 7.500" | 114mm x 191mm |
| Horizontal | 7.000" x 4.750" | 178mm x 121mm |
| Vertical | 3.375" x 9.500" | 86mm x 241mm |
| 1/3 Page – Vertical | 2.125" x 9.500" | 54mm x 241mm |
| Horizontal | 7" x 3.375" | 177.8 x 85.7 mm |
| Square | 4.500" x 4.750" | 114mm x 121mm |
| 1/4 Page – Vertical | 3.375" x 4.750" | 86mm x 121mm |
| 1/6 Page – Vertical | 2.125" x 4.750" | 54mm x 121mm |
| 2 Page Spread | 15.750" x 10.750" | 400mm x 273mm |
| w/bleed | 16.000" x 11.000" | 406mm x 279mm |
| Live Area | 15.000" x 10.000" | 381mm x 254mm |

LIVE AREA – KEEP ALL TEXT AND IMPORTANT GRAPHICS WITHIN THIS AREA

For print advertising rates, availability on premium positioning and other questions relating to the monthly print publication, please contact your sales representative.

Visit www.accessintel.com/terms-conditions to review Terms and Conditions.

SPECIFICATIONS

ACCEPTED DIGITAL FORMATS

- » PDF Hi-resolution (300 dpi minimum)
- » Press-/Print-Optimized—all fonts embedded/all graphics hi-res and linked properly

We cannot accept native application files, such as QuarkXPress or InDesign.

PRODUCTION CHARGES

Ads that do not meet the specs listed above or requests for changes to digital ads are subject to production charges. Contact the production manager for details on production charges.

INSERTS

Contact production manager for specs and shipping instructions for all inserts.

PRINT PRODUCTION MANAGER

JOANN FATO
jfato@accessintel.com

CREATING MATERIALS

Set up documents to be final ad size (same width and depth as mechanical size).

Files for full page ads should be set up for BLEED SIZE (8.125" width x 11.00" height). Do not compress linked graphics when preparing PDF. All files must be converted to CMYK (NO SPOT OR PANTONE COLORS). 2-Color ads must be CMYK builds.

Trapping must be completed prior to creating final PDF. Trap at .20 pt. and overprint black.

SUBMITTING MATERIALS

E-mail ads less than 12MB to jfato@accessintel.com