



Width x height (inches)      Width x height (metric)

	Width x height (inches)	Width x height (metric)
Magazine Trim Size	7.875" x 10.750"	200mm x 273mm
Full Page w/bleed	8.125" x 11.000"	206mm x 279mm
Live Area	7.000" x 10.000"	178mm x 254mm
2/3 Page – Vertical	4.500" x 9.500"	114mm x 241mm
1/2 Page – Island	4.500" x 7.500"	114mm x 191mm
Horizontal	7.000" x 4.750"	178mm x 121mm
Vertical	3.375" x 9.500"	86mm x 241mm
1/3 Page – Vertical	2.125" x 9.500"	54mm x 241mm
Horizontal	7" x 3.375"	177.8 x 85.7 mm
Square	4.500" x 4.750"	114mm x 121mm
1/4 Page – Vertical	3.375" x 4.750"	86mm x 121mm
1/6 Page – Vertical	2.125" x 4.750"	54mm x 121mm
2 Page Spread	15.750" x 10.750"	400mm x 273mm
w/bleed	16.000" x 11.000"	406mm x 279mm
Live Area	15.000" x 10.000"	381mm x 254mm

LIVE AREA – KEEP ALL TEXT AND IMPORTANT GRAPHICS WITHIN THIS AREA

**For print advertising rates, availability on premium positioning and other questions relating to the monthly print publication, please contact your sales representative.**

Visit [www.accessintel.com/terms-conditions](http://www.accessintel.com/terms-conditions) to review Terms and Conditions.

## SPECIFICATIONS

### ACCEPTED DIGITAL FORMATS

- » PDF Hi-resolution (300 dpi minimum)
- » Press-/Print-Optimized—all fonts embedded/all graphics hi-res and linked properly

We cannot accept native application files, such as QuarkXPress or InDesign.

### PRODUCTION CHARGES

Ads that do not meet the specs listed above or requests for changes to digital ads are subject to production charges. Contact the production manager for details on production charges.

### INSERTS

Contact production manager for specs and shipping instructions for all inserts.

### POWER PRODUCTION MANAGER

**JOANN FATO**  
[jfato@accessintel.com](mailto:jfato@accessintel.com)

## CREATING MATERIALS

Set up documents to be final ad size (same width and depth as mechanical size).

Files for full page ads should be set up for BLEED SIZE (8.125" width x 11.00" height). Do not compress linked graphics when preparing PDF. All files must be converted to CMYK (NO SPOT OR PANTONE COLORS). 2-Color ads must be CMYK builds.

Trapping must be completed prior to creating final PDF. Trap at .20 pt. and overprint black.

## SUBMITTING MATERIALS

E-mail ads less than 12MB to [jfato@accessintel.com](mailto:jfato@accessintel.com)

### ADDRESS FOR SENDING MATERIALS:

POWER magazine, Access Intelligence, LLC  
 Attn: Joann Fato  
 9211 Corporate Blvd, 4th floor, Rockville, MD 20850