

POWER's website, powermag.com, offers an exciting and interactive opportunity to put your marketing message in front of the power generation industry audience while driving traffic to your own website through the Test Your Knowledge Sponsorship.

SPONSORSHIP FEATURES & BENEFITS:

- An enjoyable way to educate decision makers about a new or existing technology, product or service
- Sponsor's brand can be promoted on 5-10 questions throughout the quiz
- Sponsor's logo featured on each page of the quiz
- Enhanced marketing message through content marketing on a trusted, reliable industry website
- POWER promotes the monthly quiz on social media channels, a dedicated HTML blast, and e-newsletters to increase your reach to the powermag.com audience
- Additional lead generation opportunities available
- Contact your sales representative for more information

POWER
TEST YOUR KNOWLEDGE
powermag.com

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What's your Heat Exchanger Maintenance IQ?

Heat exchangers are at the heart of many critical industrial systems. From power plants to industrial chemical plants and everything in between, the heat exchanger in all its forms is a critical aspect of heat management systems. Therefore, organizations must take heat exchanger maintenance extremely seriously. A heat exchanger failure can be a potentially deadly event due to risks of fire and explosions. Proper maintenance is essential in making sure that your heat exchanger is functioning properly and efficiently.

[Take this 7-question quiz to learn more!](#)

- What are the most common types of heat exchanger failure?
- True or false: Various marine growths or deposits can leave a film or coating on the surfaces of heat transfer tubes that restricts heat flow.
- True or false: Pitting corrosion only occurs in ferrous metals, not nonferrous metals.

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Share your results and invite your colleagues to join in the fun!
So, how did you do? Are you a Heat Exchanger Maintenance know-it-all? Don't stop showing off your knowledge!
[CLICK HERE!](#) for more quizzes

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