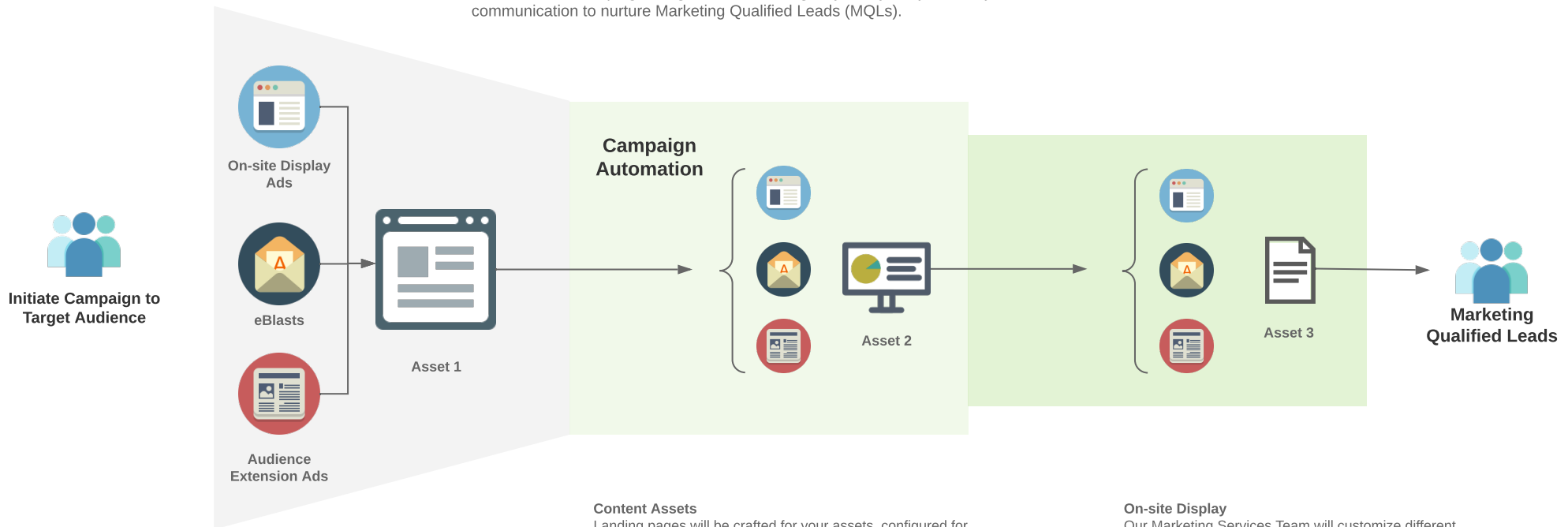


flow Dynamic Communication Experience Powered by Engagement

flow is our marketing orchestration solution. This strategy provides advanced marketers with the unique opportunity to position critical assets to targeted segments within our audience. The campaign will guide users through a journey of dynamically served communication to nurture Marketing Qualified Leads (MQLs).



Content Assets

Landing pages will be crafted for your assets, configured for optimal lead generation with enhanced tracking to measure engagement and activate users for campaign automation

On-site Display

Our Marketing Services Team will customize different banner creatives for each asset in the campaign, served to the target Audience

Marketing Services

Our Marketing Services Team will partner with you to orchestrate and manage every step of your flow campaign, including creative development and performance optimization

Email Blasts

Our team will work closely with you to create multiple co-branded messages, crafted to attract the target audience to the asset landing pages

Audience Extension

Leveraging the top ad networks our team will activate multiple display banners to run across the web, extending the reach of the campaigns to your target audience

CONTACT YOUR SALES REPRESENTATIVE FOR ADDITIONAL INFORMATION:

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