# Editorial Calendar

These topics are covered in some way in every issue of our print magazine: COAL, GAS, NUCLEAR, RENEWABLES, DISTRIBUTED ENERGY.

Topics are subject to change and are not restricted to this list.

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<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
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<tr>
<td>- Advanced Nuclear Technologies</td>
<td>- Machine Learning and Artificial Intelligence</td>
<td>- Sustainability Goals</td>
<td>- Instrumentation and Control</td>
<td>- Nuclear Operations &amp; Maintenance</td>
<td>- Water &amp; Wastewater Treatment</td>
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<td>- Static Compensators</td>
<td>- Biomass Technologies</td>
<td>- Nuclear Fuel Update</td>
<td>- CTOTF Innovation Award</td>
<td>- Gas Turbine Combustion</td>
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<td>- Working with EPCs</td>
<td>- Planned and Unplanned Outages</td>
<td>- Low-Load Coal Operations</td>
<td>- Boiler Upgrades</td>
<td>- Commercial and Industrial Power Systems</td>
<td>- SPECIAL ADVERTISING SECTION: DIGITALIZATION</td>
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<td><strong>SPECIAL ADVERTISING SECTION: EXECUTIVE INSIGHT</strong></td>
<td><strong>BONUS DISTRIBUTION:</strong> EUEC Energy, Utility, Environment Conference, February 11-12, San Diego, CA</td>
<td><strong>ADVERTISING READERSHIP SURVEY:</strong> SIGNET ADSTUDY®</td>
<td><strong>SPECIAL ADVERTISING SECTION:</strong> WATER</td>
<td><strong>BONUS DISTRIBUTION:</strong> COTOF Spring, April 10-15, Greenville, SC</td>
<td><strong>BONUS DISTRIBUTION:</strong> ACHENA, June 14-18, Frankfurt, Germany</td>
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**AD CLOSING DATE:**
- JANUARY: December 2, 2020
- FEBRUARY: January 4, 2021
- MARCH: February 1, 2021
- APRIL: March 1, 2021
- MAY: April 1, 2021
- JUNE: May 3, 2021

**AD MATERIALS DUE:**
- JANUARY: December 5, 2020
- FEBRUARY: January 7, 2021
- MARCH: February 4, 2021
- APRIL: March 4, 2021
- MAY: April 6, 2021
- JUNE: May 6, 2021

Contact a sales rep for pricing information as it is determined by total program, objectives, and strategy.

Please review the contributors’ guidelines and submit editorial pitches at least three months prior to desired publication month.

For general editorial submissions and press releases, please send to editor@powermag.com.
**EXCLUSIVE DEPARTMENTS**

**SPEAKING OF POWER:** The editor comments on a wide variety of issues related to the power industry.

**GLOBAL MONITOR:** Briefs on the latest business and technology developments around the world.

**FOCUS ON O&M:** Best practices, new technology options, and real-world examples of how to improve business performance through operations and maintenance excellence.

**LEGAL & REGULATORY:** Legal experts examine the regulations, laws, and policies that affect power generation.

**COMMENTARY:** Noted spokespersons with a variety of points of view offer their take on industry issues.

**SPECIAL ADVERTISING SECTIONS:** This is an opportunity to provide sponsored content in POWER magazine. See below for feature topics.

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**JULY**
- Plant of the Year Award
- Awards: Reinvention; Water; Smart Grid; C&I Generation; and Distributed Energy
- Fuel Flexibility
- Microgrid Technologies
- Safety
- Mid-Year Industry Forecast

**SPECIAL ADVERTISING SECTION: CORPORATE CAPABILITIES**
- CONNECTED PLANT SHOW PREVIEW

**ADVERTISING READERSHIP SURVEY: SIGNET ADSTUDY®**

**BONUS DISTRIBUTION:**
- Intersolar 2021, July 14-16, Long Beach, CA
- Energy Storage Conference, July 14-16, Long Beach, CA

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**AUGUST**
- Top Plant Awards-Coal
- Generator Maintenance
- Improving Operational Flexibility
- Transmission & Distribution
- Waste to Energy

**BONUS DISTRIBUTION:**
- Connected Plant Conference, August 30 - September 2, Austin, TX

**SPECIAL ADVERTISING SECTION: RENEWABLE ENERGY**
- CONNECTED PLANT CONFERENCE SHOW ISSUE

**BONUS DISTRIBUTION:**
- LDC Mid-Continent, September 13-15, Chicago, IL
- CTOTF, Sept. 19-23, Scottsdale, AZ
- North America Smart Energy Week, September 20-23, New Orleans, LA
- EGSA Fall Conference, September 19-21, Seattle, WA

**EXPERIENCE POWER SHOW PREVIEW 1**

**SPECIAL ADVERTISING SECTION: RENEWABLE ENERGY**
- DISTRIBUTED ENERGY SHOW PREVIEW

**BONUS DISTRIBUTION:**
- Experience POWER, October 18-21, San Antonio, TX
- Distributed Energy Conference, October 18-21, San Antonio, TX
- Gulf Coast Energy Forum, October 11-13, New Orleans, LA
- WEFT, October 16-20, Chicago, IL

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**SEPTEMBER**
- Top Plant Awards-Renewables
- Power Purchase Agreements
- Nuclear Waste
- Reciprocating Engines
- Coal Blending

**EXPERIENCE POWER SHOW PREVIEW 2**

**SPECIAL ADVERTISING SECTION: DISTRIBUTED GENERATION**
- DISTRIBUTED ENERGY SHOW PREVIEW

**BONUS DISTRIBUTION:**
- Experience POWER, October 18-21, San Antonio, TX
- Distributed Energy Conference, October 18-21, San Antonio, TX
- Gulf Coast Energy Forum, October 11-13, New Orleans, LA
- WEFT, October 16-20, Chicago, IL

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**OCTOBER**
- Top Plant Awards-Gas
- Hydrogen Trends
- Distributed Energy Resources
- Dynamic Export Cables
- Decommissioning Power Plants

**EXPERIENCE POWER SHOW PREVIEW 3**

**SPECIAL ADVERTISING SECTION: EUROPE**
- DISTRIBUTED ENERGY SHOW PREVIEW

**BONUS DISTRIBUTION:**
- Enlit Europe, November 30 - December 2, Milan

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**NOVEMBER**
- Top Plant Awards-Nuclear
- Project Financing
- Emissions Control Technologies
- Asset Management
- Policy Trends
- Lubricants

**SPECIAL ADVERTISING SECTION: ENGINEERING, DESIGN, & CONSTRUCTION**
- BONUS DISTRIBUTION:
- Turbomachinery & Pump Symposia, December 14-16, Houston, TX

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**DECEMBER**
- Hybrid Power Plants
- Coal Ash Management
- Cybersecurity
- Remote Monitoring
- Solar Technology

**SPECIAL ADVERTISING SECTION: EUROPE**
- DISTRIBUTED ENERGY SHOW PREVIEW

**BONUS DISTRIBUTION:**
- Enlit Europe, November 30 - December 2, Milan

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- June 4, 2021
- July 7, 2021
- August 5, 2021
- September 7, 2021
- October 6, 2021
- November 4, 2021
- December 4, 2021