



TARGET THE STRONGEST JOB CANDIDATES IN POWER GENERATION

POWER magazine's print and digital job resources allow you to target passive and active job seekers in our community of power generation professionals. Reach them through all the media they use, in any combination – print, online, and, e-newsletters.

PRINT

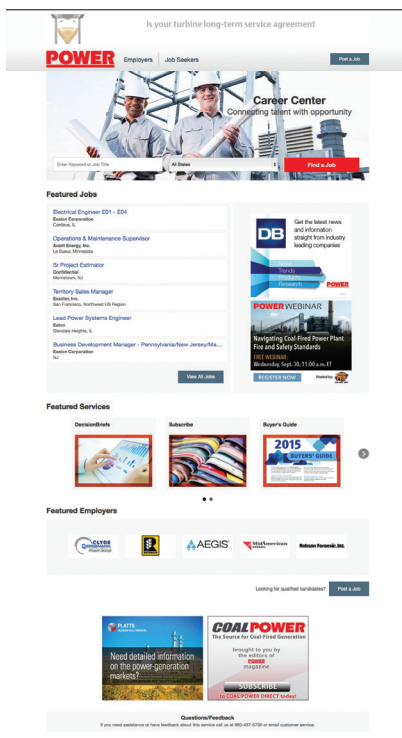
POWER magazine's classified advertising section has long been a reference for those seeking employment or job growth within the power generation industry. With more than 65,000 subscribers worldwide, POWER magazine's classified advertising section offers a tremendous opportunity to reach people at the plant or in the office.

	1x	3x	6x	12x
Cost per inch	\$315	\$295	\$270	\$230



ONLINE

POWER magazine's **Careers in POWER** job center focuses exclusively on jobs in power generation. Post your open jobs at careersinpower.com today. Ask about our posting for interns.



JOB POSTINGS

Product	Duration	Cost
Single 30-day Job Posting	30 days	\$250
Single 30-day Job Posting + one inch print ad	30 days	\$500
Featured Employer Spotlight	30 days	\$300
5-Pack of 30-day Job Postings **	365 days	\$1000
10-Pack of 30-day Job Postings **	365 days	\$1,750
25-Pack of 30-day Job Postings **	365 days	\$3,500
50-Pack of 30-day Job Postings **	365 days	\$6,500
Unlimited job postings for one year **	365 days	\$9,000

** Usable for: 30-day job postings.



**TARGET THE STRONGEST JOB CANDIDATES
IN POWER GENERATION**



FEATURED EMPLOYER
3 EXPOSURES FOR THE COST OF 1!

The **Careers in POWER** Featured Employer program provides your company with exposure around our most popular media. This premier advertising opportunity ensures that your company's name, including a link to your site, is seen by thousands of visitors. Includes placement on the powermag.com home page, **Careers in POWER** home page and above-the-fold positioning in our weekly **Careers in POWER** e-newsletter.

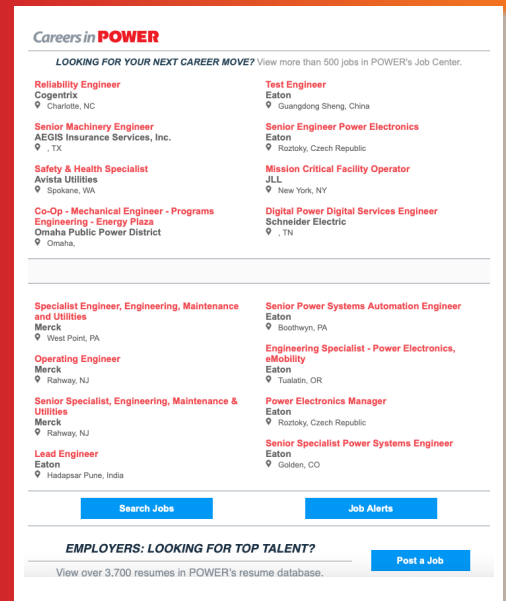
Duration	Cost
1 month	\$500
3 months	\$1,250
6 months	\$2,500
1 year	\$4,500

PRINT + ONLINE BUNDLES

Product	Cost
30 day posting - one inch print ad	\$500
30 day posting - 1/4 page print ad	\$1,865
30 day posting - 1 month featured employer	\$600

E-NEWSLETTER

The "Just Posted Jobs" e-newsletter will deliver your job posting directly to more than 40,000 inboxes, each week. Target the most qualified active and passive job seekers in the energy industry with highlighted job listings and ad banners.



AD BANNERS

Banner advertising is available on the weekly e-newsletter. Please contact your sales representative for pricing and additional information.

CONTACT YOUR SALES REPRESENTATIVE FOR ADDITIONAL INFORMATION:

TERRY DAVIS
404-634-5123
tdavis@accessintel.com

CHRIS HARTNETT
713-343-1889
chartnett@accessintel.com

PETRA TRAUTES
+49 69 58604760
ptrאותes@accessintel.com