CREATE BRAND RECOGNITION BY ADVERTISING IN OUR DIGITAL ISSUE WITH THESE ENHANCED FEATURES!

COVER WRAPS/INSERT CARDS
Images replicating traditional print cover wraps and blow in cards can be added over any page. This feature increases exposure and brand awareness for your company as these images must be closed by the reader in order to view the page underneath.

PRICE: $2,900

BANNER ADS: ABOVE ISSUE AND IN EMAIL NOTICES
Banner ads can be included above a digital edition. In this case, ads are served into the digital edition in real time. Banner ads can also be included in the email notification which allows you maximized exposure to all digital issue subscribers.

PRICE: $2,500

COVER ‘Ø’ AD
Your ad can be placed to the left of our cover for all viewers to see. Get noticed with this additional cover image feature.

PRICE: $3,500
LEAD GENERATION FORMS
Business reply card forms can collect a reader’s name, email address, and comments, which are then sent to a designated email address. Get connected with qualified customers with this valuable communication tool.

PRICE: $1,900

ROTATING AND ANIMATED ADS
Customize your ad design to enhance or suit a particular ad concept with unique flash animation or rotating ads when users change their screen. These ads stand out from others on the page.

PRICE: $1,000

85% of readers said the digital issue of POWER is important, very important or critical to stay informed about the energy industry

56% of POWER's circulation requests the digital issue

CONTACT YOUR SALES REPRESENTATIVE FOR ADDITIONAL INFORMATION:

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