

The new POWER Insights editorial video series gives you the opportunity to align your brand with conversations and content that are driving the industry forward. This series consists of editorial interviews with executives and industry leaders where timely conversations take place on a variety of topics impacting the power landscape as a whole, providing much needed updates and analysis on this critical industry. Each episode of the POWER Insights video series is promoted extensively across the website, newsletters, as well as social media and lives on indefinitely.



## SPONSORSHIP OPPORTUNITY DETAIL

Robust sponsorship packages that include branding, thought leadership, and content creation.

- Exclusive monthly sponsorship package that includes a minimum of two videos and as many as four.
- At the beginning of each episode, our editor will identify your company and or solution by name, along with how the viewer can learn more.
- Sponsor logo branding visible throughout entire video and on all marketing via powermag.com website, POWER e-newsletters, targeted email blast, and social media.
- POWER editor will conduct a 2-3 minute video interview with sponsor company representative/ executive on a topic of your choice. This video will be posted on POWER Insights video landing page on powermag.com and video asset delivered to sponsor.



View previous episodes at [www.powermag.com/video-power-insights/](http://www.powermag.com/video-power-insights/)

**INVESTMENT: \$7,000 PER MONTH AND INCLUDES ALL ELEMENTS LISTED ABOVE.**

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