EDITORIAL CALENDAR

- These topics are covered in some way in every issue of our print magazine: COAL ☐, GAS ☐, NUCLEAR ☐, RENEWABLES ☐, DISTRIBUTED ENERGY ☐
- Topics are subject to change and are not restricted to this list.

### January
- 2021 Industry Forecast ☐ ☐ ☐ ☐ ☐ ☐
- Steam Plant Water Chemistry ☐ ☐ ☐
- Advanced Nuclear Technologies ☐
- Innovative Coal Technologies ☐
- Static Compensators ☐ ☐
- Working with EPCs ☐ ☐ ☐

**SPECIAL ADVERTISING SECTION: EXECUTIVE INSIGHT**

**AD CLOSING DATE: December 2, 2020**
**AD MATERIALS DUE: December 5, 2020**

### February
- Smart Grid ☐ ☐ ☐ ☐ ☐ ☐
- Predictive Maintenance ☐ ☐ ☐ ☐ ☐ ☐
- Machine Learning and Artificial Intelligence ☐ ☐ ☐ ☐ ☐ ☐
- Pump & Turbine Maintenance ☐ ☐ ☐ ☐ ☐ ☐
- Biomass Technologies ☐ ☐ ☐
- Planned and Unplanned Outages ☐ ☐ ☐ ☐

**BONUS DISTRIBUTION:**
EUEC Energy, Utility, Environment Conference, February 11-12, San Diego, CA

**AD CLOSING DATE:** January 2, 2021
**AD MATERIALS DUE:** January 7, 2021

### March
- Operations & Maintenance ☐ ☐ ☐ ☐ ☐ ☐
- Combined Heat & Power ☐ ☐ ☐ ☐ ☐ ☐
- Sustainability Goals ☐ ☐ ☐ ☐ ☐ ☐
- Energy Storage Technologies ☐ ☐ ☐
- Nuclear Fuel Update ☐
- Low-Load Coal Operations ☐

**POWER-GEN SHOW PREVIEW ☐ ☐ ☐ ☐ ☐ ☐

**AD CLOSING DATE:** February 3, 2021
**AD MATERIALS DUE:** February 6, 2021

### April
- Natural Gas Industry Trends ☐ ☐ ☐ ☐ ☐ ☐
- Electricity ☐ ☐ ☐ ☐ ☐ ☐
- Instrumentation and Control ☐ ☐ ☐ ☐ ☐ ☐
- Focus on Hydropower ☐
- CTOTF Innovation Award ☐
- Boiler Upgrades ☐

**SPECIAL ADVERTISING SECTION: WATER BONUS DISTRIBUTION:**
CTOTF Spring, April 10-15, Greenville, SC
LDC Southeast: April 12-14, Atlanta, GA

**AD CLOSING DATE:** March 2, 2021
**AD MATERIALS DUE:** March 5, 2021

### May
- Digital Power Plant Technology ☐ ☐ ☐ ☐ ☐ ☐
- Geothermal Power ☐
- Nuclear Operations & Maintenance ☐
- Hydrogen Technologies ☐ ☐ ☐ ☐ ☐ ☐
- Gas Turbine Combustion ☐

**CONNECTED PLANT SHOW PREVIEW ☐ ☐ ☐ ☐ ☐ ☐

**AD CLOSING DATE:** April 1, 2021
**AD MATERIALS DUE:** April 6, 2021

### June
- Optimizing Plant Efficiency and Reliability ☐ ☐ ☐ ☐ ☐ ☐
- Workforce Issues ☐ ☐ ☐
- Water & Wastewater Treatment ☐ ☐ ☐ ☐ ☐ ☐
- Solar Power ☐ ☐ ☐ ☐ ☐ ☐
- Wind Power ☐ ☐ ☐ ☐ ☐ ☐
- Commercial and Industrial Power Systems ☐ ☐ ☐ ☐ ☐ ☐

**SPECIAL ADVERTISING SECTION: EXPERIENCE POWER**

**AD CLOSING DATE:** May 1, 2021
**AD MATERIALS DUE:** May 6, 2021

**BONUS DISTRIBUTION:**
Experience POWER, June 7-10, San Antonio, TX
OUG, June 7-10, San Antonio, TX
EEI Annual Convention, June 7-8, Las Vegas, NV
LDC Northeast, June 7-9, Boston, MA
CLEANPOWER, June 7-10, Indianapolis, IN
A&WMA Conference, June 14-17, Franklin, MA
Connected Plant Conference, May 18-20, Austin, TX

**CONNECTED PLANT CONFERENCE SHOW ISSUE**
**Experience POWER PRE-SHOW ISSUE**

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Experience POWER, June 7-10, San Antonio, TX
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**CONNECTED PLANT CONFERENCE SHOW ISSUE**

**Experience POWER PRE-SHOW ISSUE**
**EXCLUSIVE DEPARTMENTS**

**Speaking of Power:** The editor comments on a wide variety of issues related to the power industry.

**Global Monitor:** Briefs on the latest business and technology developments around the world.

**Focus on O&M:** Best practices, new technology options, and real-world examples of how to improve business performance through operations and maintenance excellence.

**Legal & Regulatory:** Legal experts examine the regulations, laws, and policies that affect power generation.

**Commentary:** Noted spokespersons with a variety of points of view offer their take on industry issues.

**Special Advertising Sections:** This is an opportunity to provide sponsored content in POWER magazine. See below for feature topics.

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### JULY
- Plant of the Year Award
- Post-show Issue
- Special Advertising Section: Corporate Capabilities

### AUGUST
- Top Plant Awards: Coal
- Top Plant Awards: Renewables
- Top Plant Awards: Gas
- Top Plant Awards: Nuclear

### SEPTEMBER
- Generator Maintenance
- Improving Operational Flexibility
- Repair
- Emissions Control Technologies

### OCTOBER
- Power Purchase Agreements
- Dynamic Export Cables
- Project Financing
- Remote Monitoring

### NOVEMBER
- Nuclear Waste
- Decommissioning Power Plants
- Distributed Energy Resources
- Solar Technology

### DECEMBER
- Mid-Year Industry Forecast
- Safety
- Policy Trends
- Solar Technology

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**AD CLOSING DATE:** June 1, 2021
**AD MATERIALS DUE:** June 5, 2021
**AD CLOSING DATE:** July 1, 2021
**AD MATERIALS DUE:** July 6, 2021
**AD CLOSING DATE:** August 3, 2021
**AD MATERIALS DUE:** August 5, 2021
**AD CLOSING DATE:** September 1, 2021
**AD MATERIALS DUE:** September 8, 2021
**AD CLOSING DATE:** October 2, 2021
**AD MATERIALS DUE:** October 6, 2021
**AD CLOSING DATE:** November 2, 2021
**AD MATERIALS DUE:** November 5, 2021

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**Bonuses Distribution:**
- Intersolar 2021, July 14-16, Long Beach, CA
- North America Smart Energy Week, September 20-23, New Orleans, LA
- EGSA Fall Conference, September 19-21, Seattle, WA
- Gulf Coast Energy Forum, October 11-13, New Orleans, LA
- WEFTEC, October 16-20, Chicago, IL
- Distributed Energy Conference, Chicago, IL
- Enlit Europe, November 30 - December 2, Milan

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**ADVERTISING READERSHIP SURVEY:** SIGNET ADSTUDY®