CREATE BRAND RECOGNITION BY ADVERTISING IN OUR DIGITAL ISSUE WITH THESE ENHANCED FEATURES!

COVER WRAPS/INSERT CARDS
Images replicating traditional print cover wraps and blow in cards can be added over any page. This feature increases exposure and brand awareness for your company as these images must be closed by the reader in order to view the page underneath.

PRICE: $2,900

BANNER ADS: ABOVE ISSUE AND IN EMAIL NOTICES
Banner ads can be included above a digital edition. In this case, ads are served into the digital edition in real time. Banner ads can also be included in the email notification which allows you maximized exposure to all digital issue subscribers.

PRICE: $2,500

COVER ‘Ø’ AD
Your ad can be placed to the left of our cover for all viewers to see. Get noticed with this additional cover image feature.

PRICE: $3,500

CONTACT YOUR SALES REPRESENTATIVE FOR ADDITIONAL INFORMATION:

BRIAN NESSEN
713-343-1884
bnessen@powermag.com

CHRIS HARTNETT
713-343-1889
chartnett@accessintel.com

PETRA TRAUTES
+49 69 58604760
ptrautes@accessintel.com
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**LEAD GENERATION FORMS**

Business reply card forms can collect a reader’s name, email address, and comments, which are then sent to a designated email address. Get connected with qualified customers with this valuable communication tool.

**PRICE: $1,900**

**ROTATING AND ANIMATED ADS**

Customize your ad design to enhance or suit a particular ad concept with unique flash animation or rotating ads when users change their screen. These ads stand out from others on the page.

**PRICE: $1,000**

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