



TARGET THE STRONGEST JOB CANDIDATES IN POWER GENERATION

POWER magazine's print and digital job resources allow you to target passive and active job seekers in our community of power generation professionals. Reach them through all the media they use, in any combination – print, online, and, e-newsletters.

PRINT

POWER magazine's classified advertising section has long been a reference for those seeking employment or job growth within the power generation industry. With more than 65,000 subscribers worldwide, POWER magazine's classified advertising section offers a tremendous opportunity to reach people at the plant or in the office.

	1x	3x	6x	12x
Cost per inch	\$315	\$295	\$270	\$230

POWER PROFESSIONALS
Opportunities in Operations and Maintenance, Project Engineering and Project Management, Business and Project Development.
First-line Supervisor to Executive Level Positions.
Employer pays for: Travel expenses to:
P.O. Box 87835
Vancouver, WA 98687-7875
email: davidwood@powerindustryjobs.com
(800) 260-0271 / (360) 253-0262
www.powerindustryjobs.com

ZNAES
As the largest independent operator of power facilities in the industry, we've come to be viewed as an employer of choice.
For more info, visit: www.znaes.com/careers
As such, we strive to attract and retain employees of choice by offering highly competitive compensation packages, including an education assistance program that encourages our people to grow along with the company.

ONLINE

POWER magazine's **Careers in POWER** job center focuses exclusively on jobs in power generation. Post your open jobs at careersinpower.com today. Ask about our posting for interns.

JOB POSTINGS

Product	Duration	Cost
Single 30-day Job Posting	30 days	\$250
Single 30-day Job Posting + one inch print ad	30 days	\$500
Featured Employer Spotlight	30 days	\$300
5-Pack of 30-day Job Postings **	365 days	\$1000
10-Pack of 30-day Job Postings **	365 days	\$1,750
25-Pack of 30-day Job Postings **	365 days	\$3,500
50-Pack of 30-day Job Postings **	365 days	\$6,500
Unlimited job postings for one year **	365 days	\$9,000

** Usable for: 30-day job postings.

The screenshot shows the 'Careers in POWER' website interface. At the top, it says 'Is your turbine long-term service agreement?' and 'POWER' logo. Below that, there's a 'Career Center' section with the tagline 'Connecting talent with opportunity'. A search bar is present. The main content area is divided into 'Featured Jobs' and 'Featured Services'. Under 'Featured Jobs', there are listings for 'Electrical Engineer EEP - EEP', 'Operations & Maintenance Supervisor', 'Project Estimator', 'Territory Sales Manager', 'Lead Power Systems Engineer', and 'Quality Development Manager'. Under 'Featured Services', there are sections for 'Description', 'Subscribe', and 'Buyer's Guide'. At the bottom, there are 'Featured Employers' logos for ALTA, AEGIS, and others. A 'COALPOWER' section is also visible at the bottom.



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BEST BUY

FEATURED EMPLOYER
3 EXPOSURES FOR THE COST OF 1!

The **Careers in POWER** Featured Employer program provides your company with exposure around our most popular media. This premier advertising opportunity ensures that your company's name, including a link to your site, is seen by thousands of visitors. Includes placement on the powermag.com home page, **Careers in POWER** home page and above-the-fold positioning in our weekly **Careers in POWER** e-newsletter.

Duration	Cost
1 month	\$500
3 months	\$1,250
6 months	\$2,500
1 year	\$4,500

PRINT + ONLINE BUNDLES

Product	Cost
30 day posting - one inch print ad	\$500
30 day posting - 1/4 page print ad	\$1,865
30 day posting - 1 month featured employer	\$600

AD BANNERS

Banner advertising is available on the weekly e-newsletter. Contact Diane for pricing and additional information.

E-NEWSLETTER

The "Just Posted Jobs" e-newsletter will deliver your job posting directly to more than 40,000 inboxes, each week. Target the most qualified active and passive job seekers in the energy industry with highlighted job listings and ad banners.

The screenshot shows the 'Careers in POWER' website interface. At the top, there's a navigation bar with the 'POWER' logo and 'CAREERS IN POWER' sub-header. Below this, a main heading reads 'LOOKING FOR YOUR NEXT CAREER MOVE?' with a sub-link 'View more than 500 jobs in POWER's Job Center.' The main content area is divided into several sections: 'FEATURED ARTICLE' with a link to 'New U.S. Power Generators Are Preparing for 2013', 'UPCOMING' with a webinar announcement for 'Coal-Fired Power Plant Fire and Safety Standards' on September 30 at 11 am ET, and a 'BUYERS' GUIDE' section with links for 'STORE', 'POWER', and 'FREE ELETTERS'. A 'CONTACT US' section provides contact information for Diane Burleson. At the bottom, there are sections for 'SEARCH JOBS' and 'EMPLOYERS: LOOKING FOR TOP TALENT?' with a link to 'View over 3,700 resumes in POWER's resume database.' and buttons for 'POST A JOB' and 'FIND A JOB'.

FOR MORE INFORMATION, PLEASE CONTACT

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